

BALTIMORE HUMANE SOCIETY PRESENTS

BLACK TIE & TAILS HOLLYWOOD GLAM



MARCH 21, 2025 ✦ **6:30–10:30PM**

Grand Lodge in Hunt Valley
304 International Circle, Cockeysville, MD 21030

SPONSORSHIP OPPORTUNITIES

✉ lpoland@bmorehumane.org ☎ 410-499-7416



BALTIMORE HUMANE SOCIETY

Founded in 1927 by Elsie Seeger Barton, the Baltimore Humane Society is an independent non-profit organization that strives to better the lives of homeless animals through adoption, outreach, and community engagement.

Baltimore Humane Society offers services and programs for all stages of pet companionship, working diligently to help animals find medical treatment, behavioral training, and a loving home. The clinic provides low-cost spay, neuter, and wellness services to the public. The memorial park offers a final resting place for beloved pets as well as bereavement support and grief counseling. Other critical community services include the Bmore Humane Kids Club, which promotes humane education to local children, as well as the Bmore Kind Pet Food Bank, which helps feed pets when their owners find themselves in financial insecurity.

The Baltimore Humane Society resides on nearly 400 acres of protected land that serves as a wildlife refuge.





ABOUT THE EVENT

◆ **BLACK TIE & TAILS**

Black Tie and Tails is one of the Baltimore Humane Society's best-attended fundraising events and the region's only black-tie event where guests are encouraged to bring their dog! This gala features an elegant seated dinner, open bar, music, a dog fashion show, and a live and silent auction. This year's event takes place on Friday, March 21st from 6:30–10:30PM at the Grand Lodge in Hunt Valley.

◆ **YOUR SPONSORSHIP**

Your support enables us to continue our important work in the community and help more animals receive the care and love they deserve. In recognition of your generosity, you will receive logo placement at the event as well as on the Black Tie and Tails webpage and printed media. A complete listing of all sponsorship and advertising opportunities and benefits are outlined on the following page.

Please contact Lisa Poland with any questions or to customize a sponsorship: lpoland@bmorehumane.org or 410-499-7416





SPONSORSHIP

"STUDIO EXECUTIVE" LEVEL.....\$10,000

- Full Screen Ad on the 3 digital screens at event
- Special Reserved Table of 10
- Name Attached to Event Title "Presented by..."
- Logo with Link Prominently Displayed on Website, Logo on All Promotional Material
- Logo Displayed in Registration and Cocktail Area, Opportunity to Distribute Branded Promotional Materials
- Thank You Announcement By Gala Emcee

"DIRECTOR'S CHAIR" LEVEL.....\$5,000

- Full Screen Ad on the 3 digital screens at event
- Special Reserved Table of 8
- 5 Mentions on Social Media
- Logo with Link Displayed on Website
- Logo Displayed in Registration and Cocktail Area
- Thank You Announcement By Gala Emcee

"RED CARPET" LEVEL.....\$2,500

- Half Page Screen Ad on 2 digital screens at event
- 4 Event Tickets
- Logo with Link Displayed on Website
- Logo Displayed in Registration and Cocktail Area

"OSCAR WINNER" LEVEL.....\$1,000

- Quarter Page Screen Ad on 2 digital screens at event
- 2 Event Tickets
- Logo with Link Displayed on Website
- Logo Displayed in Registration and Cocktail Area

"A-LIST STAR" LEVEL.....\$500

- Quarter Page Screen Ad on 1 digital screen at event
- Link Displayed on Website
- Logo Displayed in Registration and Cocktail Area

Email artwork before April 1st to Lisa Poland at lpoland@bmorehumane.org

300dpi or better | JPG format



SPONSORSHIP & ADVERTISING

SPONSORSHIP OPPORTUNITIES

- Studio Executive Level..... \$10,000
- Director's Chair Level \$5,000
- Red Carpet Level \$2,500
- Oscar Winner Level \$1,000
- A-List Star Level \$500

DIGITAL ADVERTISING OPPORTUNITIES

Ads will rotate throughout the gala on all 3 monitors

- Full Page \$500
- Half Page..... \$250
- Quarter Page \$125

BILLING INFORMATION

Business/ Organization Name: _____

Phone Number: _____

Name: _____

Address: _____

City: _____

Payment Options for amount of \$ _____

- Visa Mastercard Check made payable to Baltimore Humane Society

Name on Card: _____ Exp. Date: _____

Card Number _____ Security Code: _____

Signature: _____ Date: _____

Please return this along with your payment to:
Baltimore Humane Society Attn: Black Tie & Tails, 1601 Nicodemus Rd, Reisterstown, MD 21136



TICKET ORDER FORM

Order Form

2024 Gala to benefit the Baltimore Humane Society March 21, 2025 | 6:30–10:30pm | The Grand Lodge in Hunt Valley

Business/Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Names of Person(s) in Party:

_____	_____
_____	_____
_____	_____
_____	_____

Yes, I Will Attend

Please Reserve _____ Ticket(s) \$175

Please Reserve _____ Table(s) of 8 for \$1,400

Please Reserve _____ Table(s) of 10 for \$1,750

Please Reserve _____ Vegetarian Meal(s)

Please Reserve _____ Salmon/Filet Duo Meal(s)

Dogs Attending? Yes No

Please provide your email for us to send dog parade fashion info.

No, I Cannot Attend, but Please Find the Enclosed Donation
in the Amount of \$ _____

Visa Mastercard Check made payable to Baltimore Humane Society

Name on Card: _____

Card Number: _____ Exp Date: _____

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please return this along with your payment to:

Baltimore Humane Society Attn: Black Tie & Tails, 1601 Nicodemus Rd, Reisterstown, MD 21136



AUCTION DONATION FORM

2024 Gala to benefit the Baltimore Humane Society
March 21, 2025 | 6:30–10:30pm | The Grand Lodge in Hunt Valley

SILENT & LIVE AUCTION DONATION

All donors will receive recognition at the event

Business/ Organization Name: _____

Contact Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Item(s) Being Donated: _____

Quantity: _____

Estimated Value: _____

Description: _____

Donation needs to be picked up

Donation will be mailed or delivered

Donor Signature: _____ Date: _____

Please return this along with your payment to:
Baltimore Humane Society Attn: Black Tie & Tails, 1601 Nicodemus Rd, Reisterstown, MD 21136
Tax ID 52-0623165